

# COMPANY PROFILE

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Red Sparrow Digital is a 360° digital marketing agency that helps brands build, grow, and scale their online presence through strategy, creativity, and performance-driven solutions.

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Built to redefine digital growth in Bangladesh.

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Driven by creativity, focused on real results.

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# OUR STORY →

Our journey began in 2019 in the heart of Dhaka, rooted in a passion for digital marketing, SEO, and web design. From the very beginning, our focus was clear: to help businesses grow through meaningful digital transformation.

When the COVID-19 pandemic reshaped the world in 2020, countless small businesses faced uncertainty and disruption. As they searched for ways to adapt, Red Sparrow Digital emerged not just as a service provider but as a dedicated growth partner. We helped businesses transition into the digital space, strengthen their online presence, and stay competitive during one of the most challenging periods in modern history. In doing so, we grew alongside them—turning challenges into momentum and obstacles into opportunity.

By 2024, our commitment to innovation and consistent results led to significant expansion. We established a new branch, built a strong team of over 25 skilled professionals, and deepened our impact across Bangladesh. Alongside our local growth, we also expanded globally, collaborating with international clients and delivering solutions across diverse markets.

Today, Red Sparrow Digital stands as more than a digital agency. It is a catalyst for sustainable growth, helping businesses unlock their potential in an increasingly digital world. And this is only the beginning.

The future is digital, and we are actively shaping it.

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# MESSAGE FROM OUR FOUNDER →

We're not just another digital marketing agency; we're a team of curious minds, creative thinkers, and problem solvers who genuinely enjoy what we do. We're driven by the process of building, refining, and transforming ideas into impactful digital experiences.

From rebranding businesses to designing and developing high-performance websites, we continuously push boundaries to deliver work that is both strategic and impactful. We do not rely on past success; instead, we consistently raise the standard of our work to meet the evolving demands of the digital landscape.

Established as a full-service digital marketing and advertising agency, Red Sparrow Digital offers comprehensive solutions designed to accelerate business growth. Our services are built around strategy, creativity, and performance, ensuring that every campaign delivers measurable results.

At the core of our approach is the belief that effective digital marketing is about creating meaningful connections. We design and execute campaigns that engage audiences, strengthen brand presence, and drive real business outcomes. Whether the objective is improving online visibility, generating qualified leads, or increasing conversion rates, our team brings the expertise and resources required to deliver results.

We are equally committed to building strong, long-term relationships with our clients. Through transparency, consistency, and dedicated support, we aim to be more than a service provider; we aim to be a trusted growth partner.

This is just the beginning of our journey. The digital world is constantly evolving, and we are committed to growing with it and helping our clients do the same.

Best regards,  
Md Fuad Hasan  
Managing Director



# OUR MISSION & VISION →



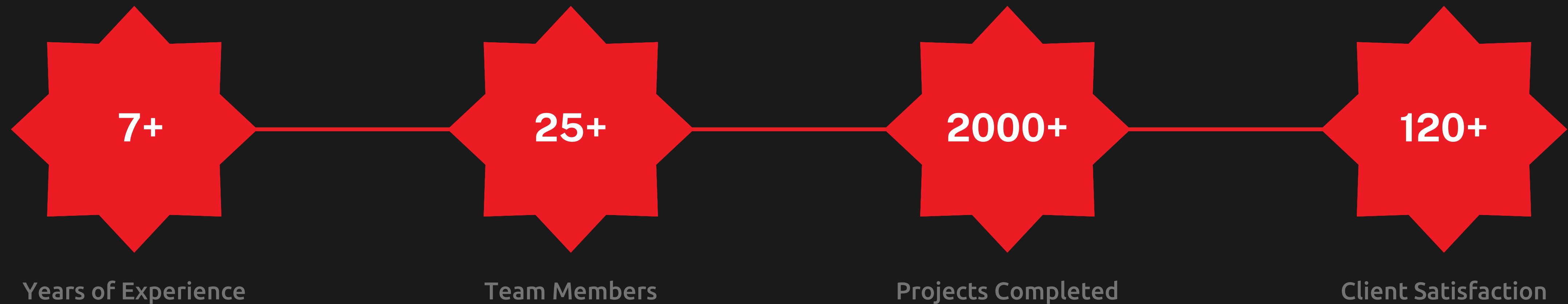
## OUR MISSION

To empower brands with innovative, data-driven marketing solutions that deliver measurable growth and lasting impact. We focus on enhancing visibility, strengthening brand presence, and driving consistent performance through a balanced approach of creativity and strategy. Our goal is to build long-term value through precision, insight, and execution excellence.

## OUR VISION

To become a globally recognized digital marketing partner known for excellence, innovation, and results. We aspire to set new industry benchmarks by delivering high-quality services, fostering strong client relationships, and continuously evolving with the digital landscape.

We continue to evolve with technology, ensuring brands stay ahead in a competitive digital landscape.



## WHO WE ARE? →

Red Sparrow Digital is a 360° digital marketing agency delivering high-impact, data-driven strategies for modern brands. We combine insight, creativity, and precision to build strong digital ecosystems that elevate brand presence and drive measurable, scalable growth. Our approach is rooted in strategy, innovation, and performance excellence.

Backed by a multidisciplinary team and diverse industry experience, we partner with brands to unlock long-term value and sustainable growth. Our commitment to innovation, consistency, and strategic execution enables us to deliver impactful results. We focus on building meaningful partnerships that drive success in a competitive digital landscape.

# OUR SERVICES →

## 360° Digital Marketing

End-to-end strategies tailored to drive growth, visibility, and measurable business results.

## Professional SEO Services

Data-driven optimization to improve rankings, increase traffic, and enhance online discoverability.

## Website Development

High-performance, user-focused websites designed for seamless experience and conversion.

## Content Development

Strategic content crafted to engage audiences, build authority, and strengthen brand voice.

## Software Development

Custom-built software solutions designed to streamline operations and support scalable business growth.

## Motion Graphic & Video Editing

Creative visual storytelling through motion design and video editing to captivate audiences and elevate brand presence.

## Audio Visual

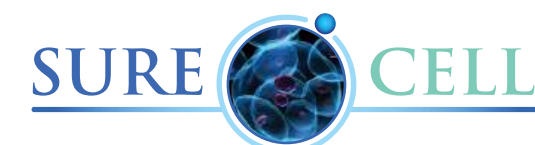
High-quality audio visual production that enhances communication and delivers immersive brand experiences.

## Influencer Marketing

Strategic collaborations with influencers to expand reach and drive authentic brand connections.

# OUR CLIENTS →

Trusted by brands across industries to deliver consistent growth, strategic impact and measurable results.



TEAM MEMBERS



**Moniruzzaman Khan**  
Social Media Manager



**Bisharat Araf**  
Sr. Brand Manager



**Rahat Ahmed**  
Brand Manager



**Iffat Farook**  
Content Strategist



**Nafisa Islam**  
Brand Management



**Ahmed Sushmoy**  
Creative Director



**Raju Ahamed**  
Sr. Visualizer



**Ashik Saha**  
Sr. Visualizer



**Mehedi Hassan**  
Visualizer



**Syed Sadikul Islam**  
Graphic & Motion Designer



**Md. Fuad Hasan**  
Managing Director



**Krishanu Mondol**  
Sr. SEO Executive



SEO Executive



**Sojib Sheikh**  
Sr. Web Design & Developer



**Nazneen Akter Sristy**  
Sr. Executive



**Kumkum Ruby**  
Executive

# OUR PORTFOLIO

Some handpicked projects we have worked on.





TST PRIME

2740-2800sft (Apx.)  
SECTOR-11  
JOLSHIRI ABASHON

+880 1886-773300

tstwhitehouseltd.com



EXPERIENCE SOPHISTICATION

TST PRESTIGE  
SECTOR 16, JOLSHIRI ABASHON

+880 1886-773300

tstwhitehouseltd.com

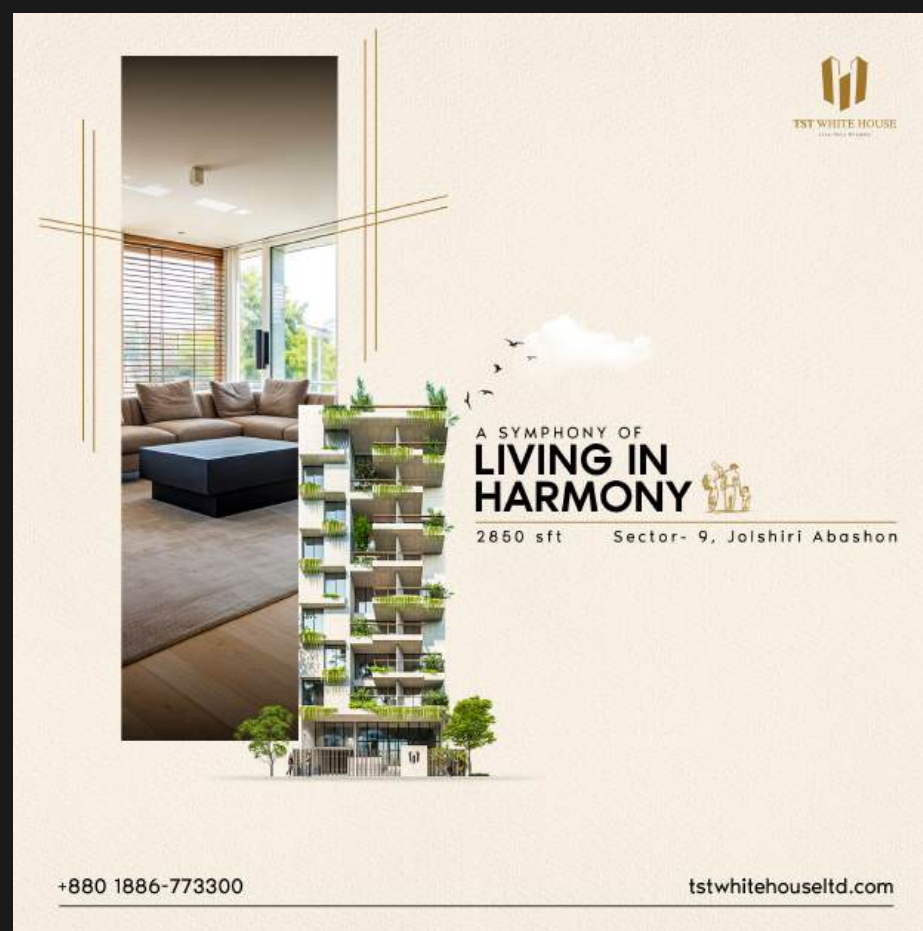


TST PRESTIGE

2850sft (Apx.)  
Single-Unit Apartment  
Sector 16  
Jolshiri Abashon

+880 1886-773300

tstwhitehouseltd.com



A SYMPHONY OF  
LIVING IN  
HARMONY

2850 sft Sector- 9, Jolshiri Abashon

+880 1886-773300

tstwhitehouseltd.com

Static Designs for

# TST WHITE HOUSE →

Delivering high-impact static creatives for TST White House, focused on elevating brand identity and showcasing premium living through refined, visually compelling design.



Step into your  
OWN OUTDOOR RETREAT

TST  
SHOPNIL

2850 SFT  
(APPROX)

SECTOR-09  
JOLSHIRI ABASHON

+880 1886-773300

tstwhitehouseltd.com

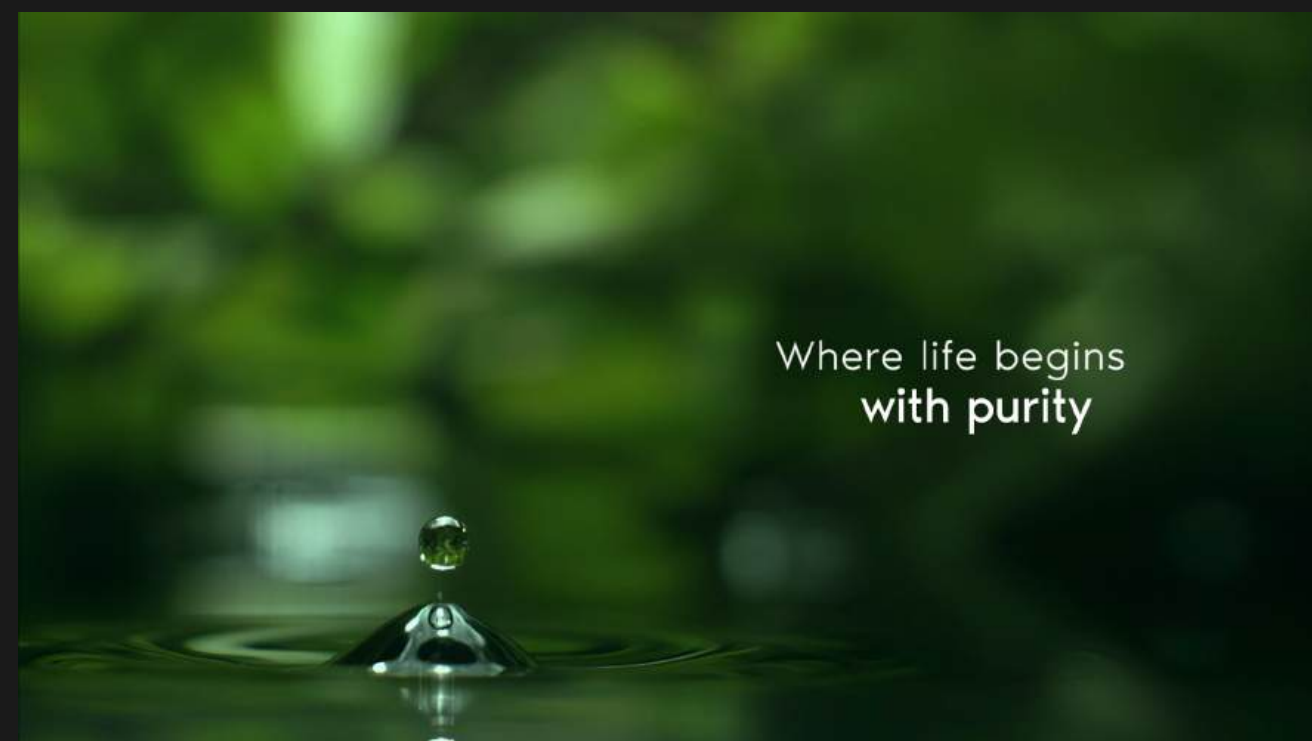


CALM LIVING AT  
TST SHOPNIL

+880 1886-773300

tstwhitehouseltd.com





Motion Content for

# TST WHITE HOUSE →

Creating engaging motion content for TST White House that brings projects to life through dynamic storytelling, enhancing audience engagement and strengthening brand perception



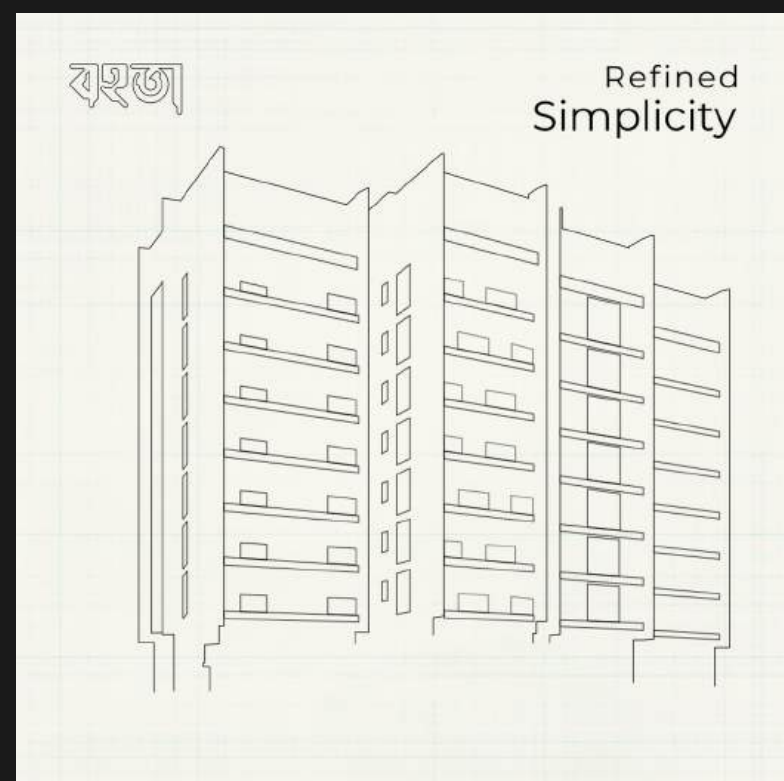


Static Designs for

# CUBE HOLDINGS LTD. →

Delivering refined static creatives for Cube Holdings Ltd., designed to strengthen brand identity and communicate modern, premium real estate value with clarity and precision.





Motion Content for

# CUBE HOLDINGS LTD. →

Producing dynamic motion content for Cube Holdings Ltd., transforming projects into engaging visuals that strengthen audience engagement and elevate brand perception.



**HAVIT** TECHNOLOGY MEETS AFFORDABILITY

**TW991 PRO**  
TWS EARBUDS

7H PLAY TIME  
VOICE NOISE REDUCTION  
ADAPTIVE NOISE CANCELLATION

EXCLUSIVE AT [havit.com.bd](http://havit.com.bd) 12 MONTHS OFFICIAL WARRANTY

**HAVIT** TECHNOLOGY MEETS AFFORDABILITY

**KB904L**  
GAMING KEYBOARD

GAME-READY FROM THE FIRST CLICK

EXCLUSIVE AT [havit.com.bd](http://havit.com.bd) 12 MONTHS OFFICIAL WARRANTY

TECHNOLOGY MEETS AFFORDABILITY **HAVIT**

Two Hearts One Rhythm **SK833BT**

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TECHNOLOGY MEETS AFFORDABILITY **HAVIT**

BUILT FOR TRUE **GAMERS**

**GC923**

EXCLUSIVE AT [havit.com.bd](http://havit.com.bd) 12 MONTHS OFFICIAL WARRANTY

**HAVIT** TECHNOLOGY MEETS AFFORDABILITY

**H2049D**  
RGB GAMING HEADPHONE

VOLUME ADJUSTMENT  
SOFT OVER EARMUFFS  
3.5MM + USB PLUG

50MM SPEAKER  
DYNAMIC RGB LIGHTING  
RETRACTABLE ADAPTIVE HEADBAND

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**HAVIT** TECHNOLOGY MEETS AFFORDABILITY

**M9063**  
WIRELESS CALLING SMART WATCH

EXCLUSIVE AT [havit.com.bd](http://havit.com.bd) 12 MONTHS OFFICIAL WARRANTY

Static Designs for **HAVIT BANGLADESH** →

Delivering high-impact static creatives for HAVIT Bangladesh, designed to highlight product innovation and strengthen brand presence through clean, modern visual communication.



TECHNOLOGY MEETS  
AFFORDABILITY

HAVIT

TRI-MODE  
GAMING HEADPHONE



Virtual 7.1 Surround Sound    25ms Low Latency    Detachable Microphone

HAVIT

-45db  
Powerfull ANC



HAVIT

UNLEASH EVERY  
KEYSTROKE  
KB903L  
MECHANICAL KEYBOARD



HAVIT

HAVIT KB904L  
RGB DYNAMIC BACKLIT  
MECHANICAL GAMING KEYBOARD



HAVIT

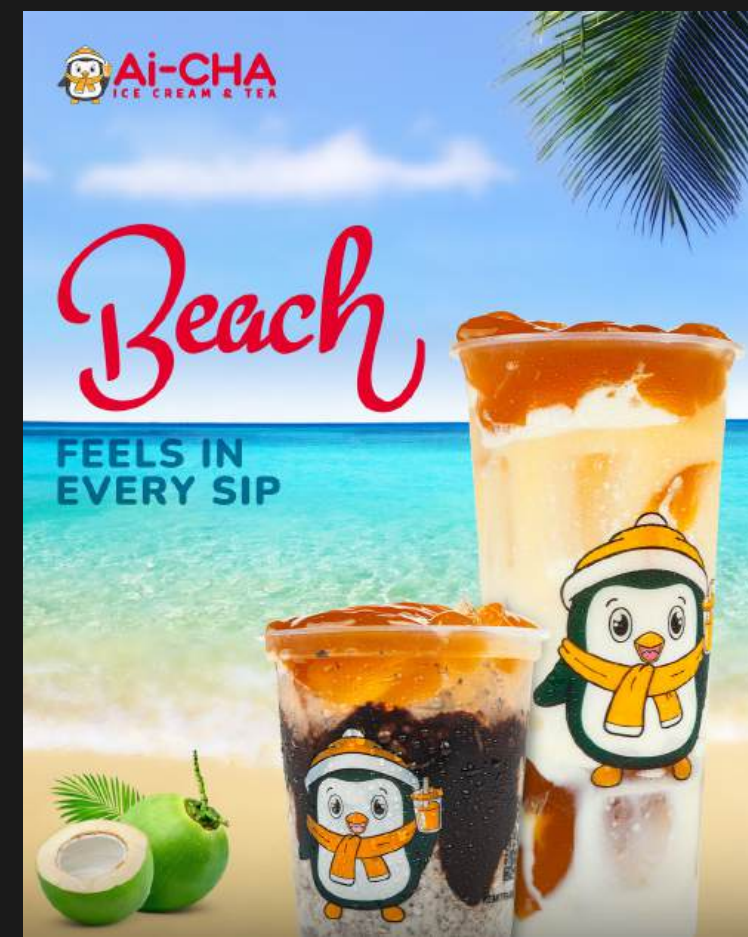
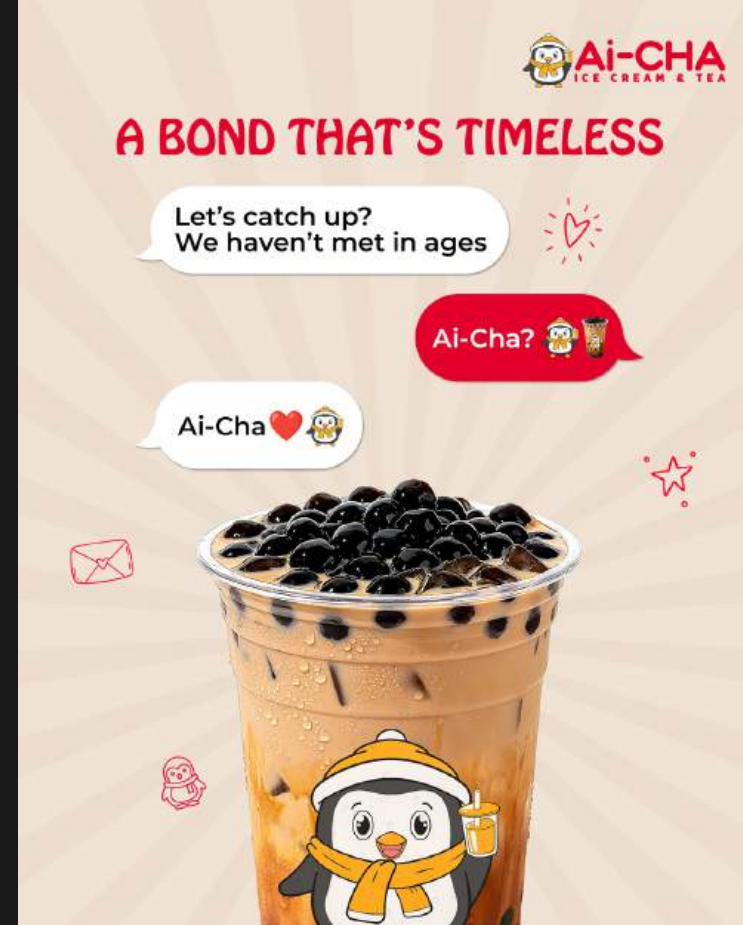
LOSE YOURSELF IN  
360° SPATIAL AUDIO



Motion Content for

# HAVIT BANGLADESH →

Creating engaging motion content for HAVIT Bangladesh, showcasing products through dynamic visuals that enhance audience interaction and drive brand engagement.

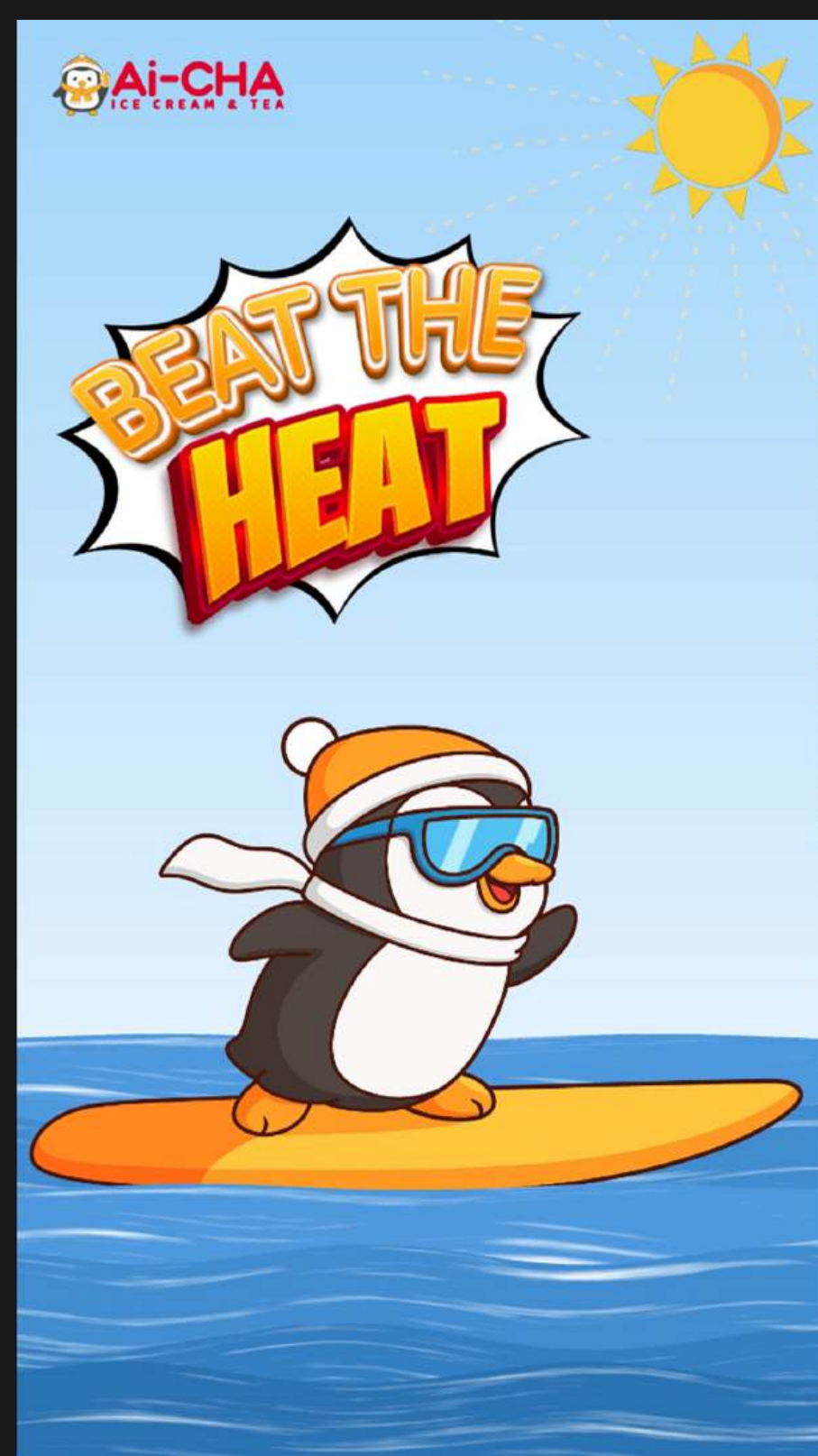


Static Designs for

# Ai-CHA BANGLADESH →

Creating bold, playful static designs for Ai-CHA Bangladesh, blending refreshing product visuals, summer vibes, and character-driven elements into scroll-stopping, feel-good creatives.

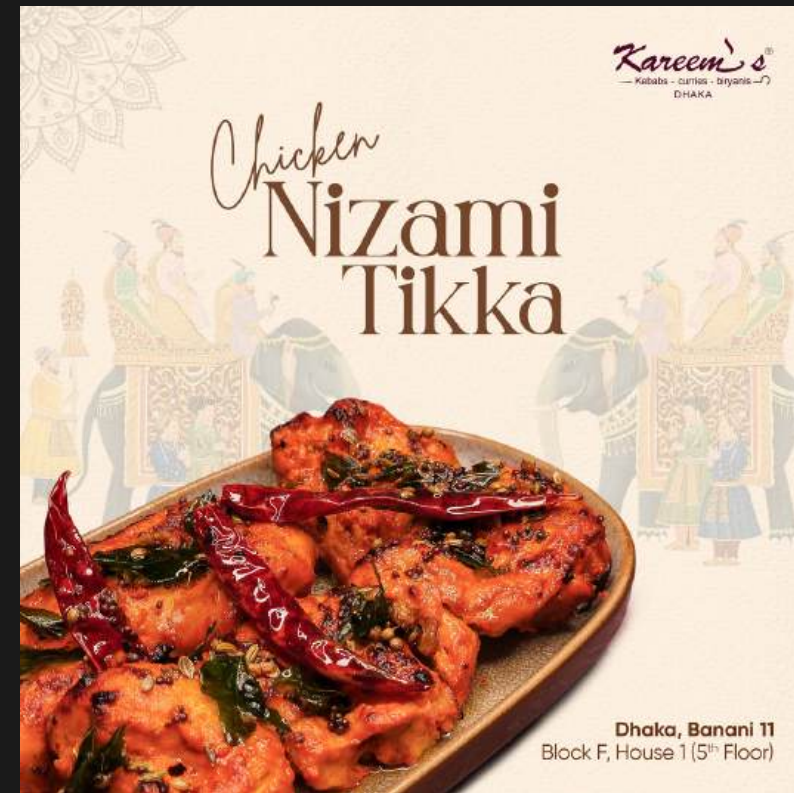
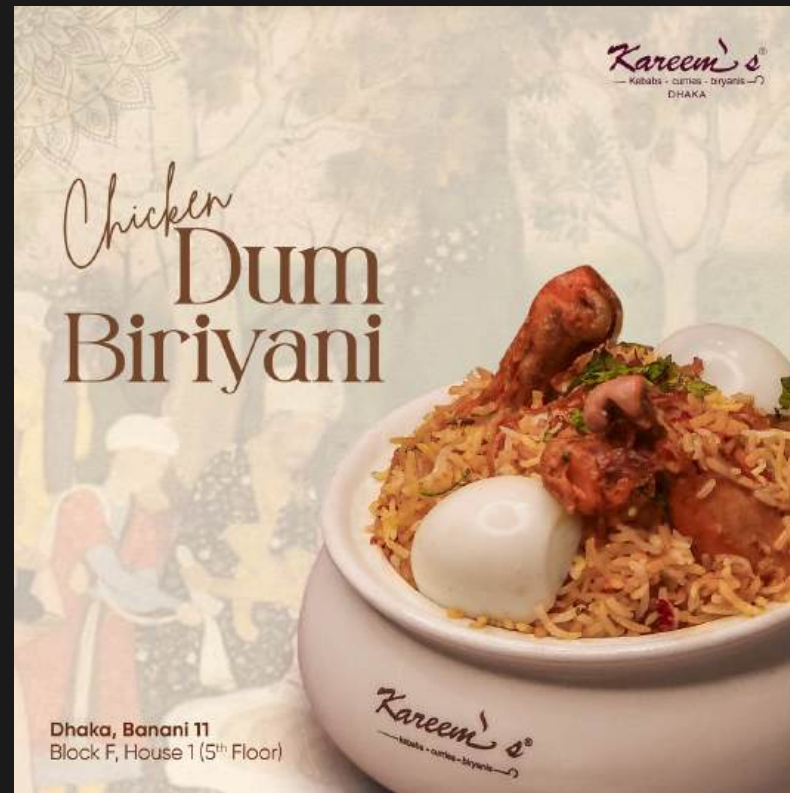




Motion Content for

# Ai-CHA BANGLADESH →

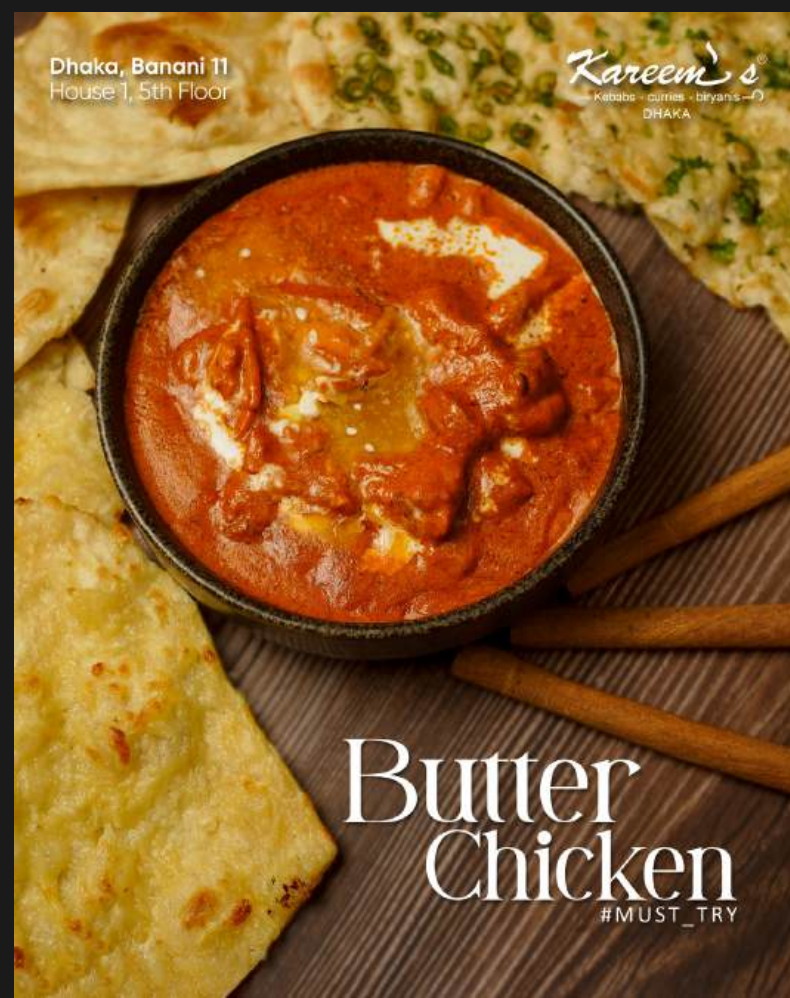
Bringing Ai-CHA Bangladesh to life through vibrant, playful motion content, mixing refreshing drink visuals, summer energy, and character-led storytelling into bold, scroll-stopping experiences.



Static Designs for

# KAREEM'S DHAKA ➔

Delivering refined static creatives for Kareem's Dhaka, designed to highlight rich flavors, heritage, and premium dining through visually compelling brand communication.

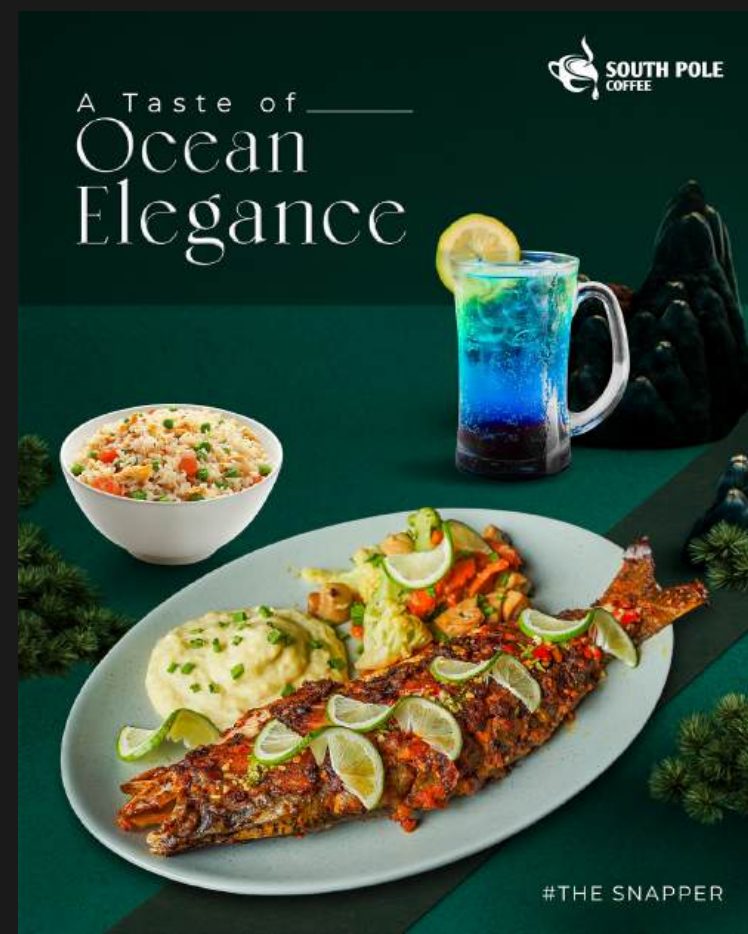
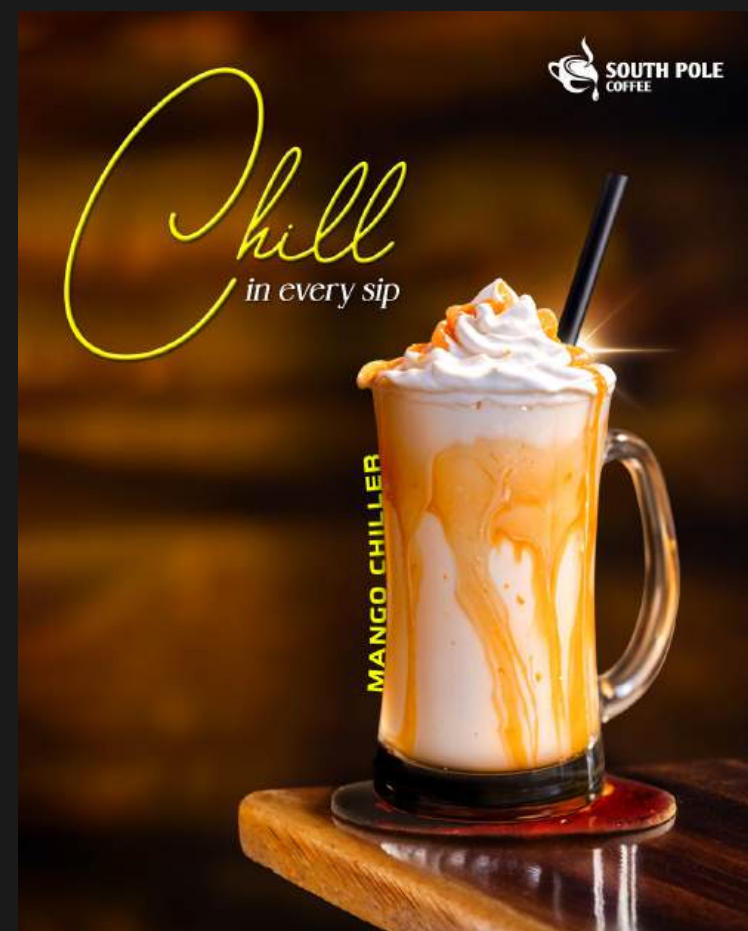
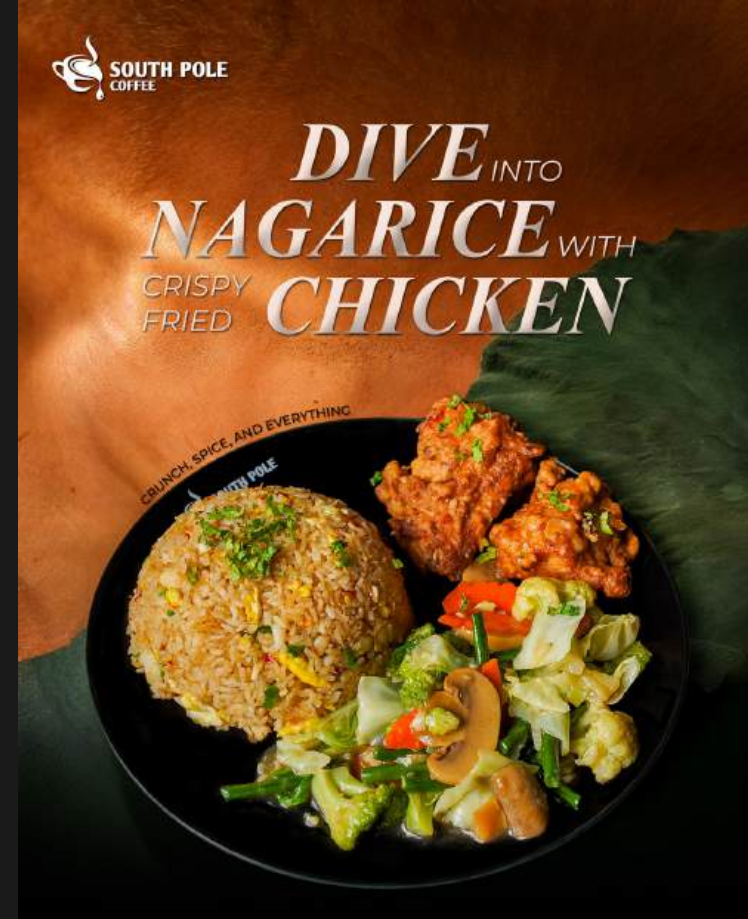
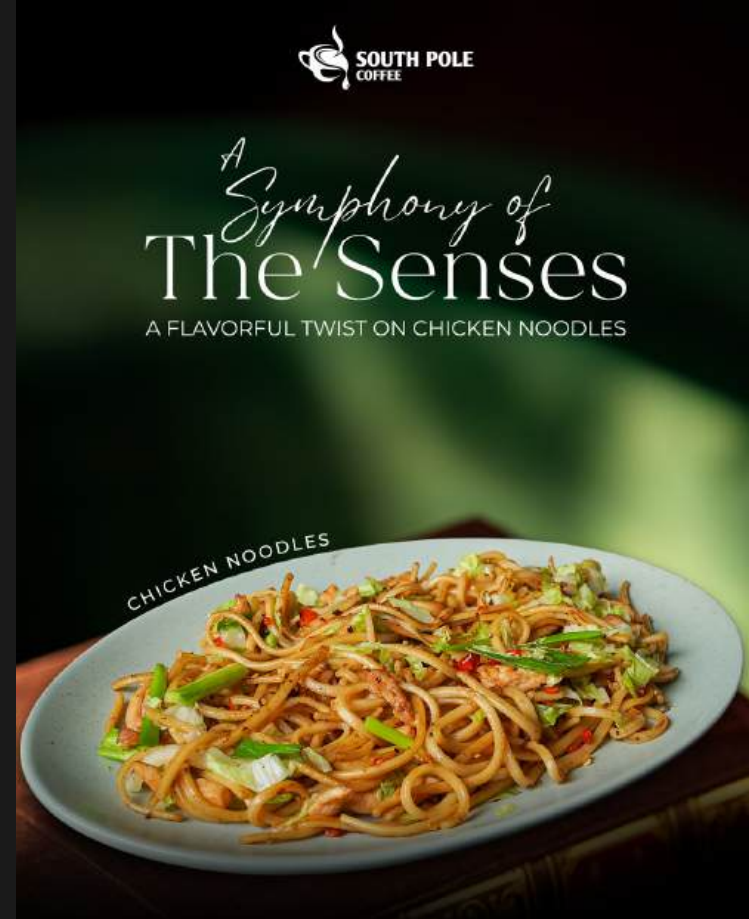




Motion Content for

# KAREEM'S DHAKA ➔

Creating engaging motion content for Kareem's Dhaka, showcasing rich culinary experiences through dynamic visuals that enhance flavor appeal and elevate overall customer engagement.



Static Designs for

# SOUTH POLE COFFEE →

Delivering refined static creatives for South Pole Coffee, designed to reflect brand warmth, lifestyle appeal, and a premium café experience through clean, engaging visuals.





Motion Content for

# SOUTH POLE COFFEE →

Creating immersive motion content for South Pole Coffee, capturing the essence of coffee culture through dynamic storytelling that enhances brand connection and engagement.





Motion Content for

# VISION ELECTRONICS →

Producing dynamic motion content for Vision Electronics, bringing products to life through engaging visuals that boost audience interaction and strengthen brand engagement.



PAIKER IMPORTS  
A REGIONAL DEALER PARTNER OF CG BUNNICK

BYD

**BYD SEALION 5**

1500CC SUPER PLUG-IN HYBRID ENGINE

UP TO 1000KM COMBINED RANGE

7.7 SEC 0-100KM



+880 1341-929479

DM SUPER PLUG-IN HYBRID

PAIKER IMPORTS  
A REGIONAL DEALER PARTNER OF CG BUNNICK

BYD

**BYD SEAL 5**

BOOK TEST DRIVE

DM SUPER PLUG-IN HYBRID



BYD SEAL 5 DM-I

+880 1341-929479

BYD SEAL 5

PAIKER IMPORTS  
A REGIONAL DEALER PARTNER OF CG BUNNICK

BYD

POWER THAT COSTS LESS

1500cc SUPER PLUG-IN HYBRID ENGINE

300 N.M MAXIMUM TORQUE

1000 KM\* FULL CHARGE + FULL TANK

80 KM\* EV RANGE



+880 1341-929479

PAIKER IMPORTS  
A REGIONAL DEALER PARTNER OF CG BUNNICK

BYD

**EXPERIENCE THE SILENCE**

JOIN US FOR AN EXCLUSIVE TEST DRIVE



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BYD BOGURA  
PAIKER IMPORTS

PAIKER IMPORTS  
A REGIONAL DEALER PARTNER OF CG BUNNICK

BYD

GLOBAL NUMBER **1** NEV BRAND



+880 1341-929479

BYD ATTO 3

PAIKER IMPORTS  
A REGIONAL DEALER PARTNER OF CG BUNNICK

BYD

**GO ELECTRIC GO FURTHER**

420 KM\* WLTP RANGE

60.48 KWH\* ULTRA SAFE BYD BLADE BATTERY

310 N.M MAXIMUM TORQUE



+880 1341-929479



Static Designs for

# PAIKER IMPORTS (BYD) →

Delivering high-impact static creatives for Paiker Imports, designed to highlight innovation, performance, and next-generation mobility through bold, premium visual communication.



Motion Content for

# PAIKER IMPORTS (BYD) →

Cinematic motion content bringing electric mobility to life, showcasing power, precision, innovation, and performance through dynamic, engaging visuals.





TOYOTA

**COROLLA CROSS 2023**

ONLY AT **51.50 LAC**  
MILEAGE 18000KM



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**HARRIER 2020** WITH BODYKIT  
**HARD TOP**  
NON-HYBRID | BROWN CONSOLE



ONLY AT **72 LAC**

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NISSAN  
**X-TRAIL**  
NEW SHAPE

AVAILABLE FOR PRE-ORDER

ELEGANT EXTERIOR | PANORAMIC MOONROOF



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TOYOTA  
**Esquire 2020**  
GI PREMIUM



ONLY AT **39 LAC**

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TOYOTA

**QUIET COMFORT REIMAGINED**  
*Esquire 2020*



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TOYOTA

**COROLLA CROSS 2022**  
*Grace In MOTION*

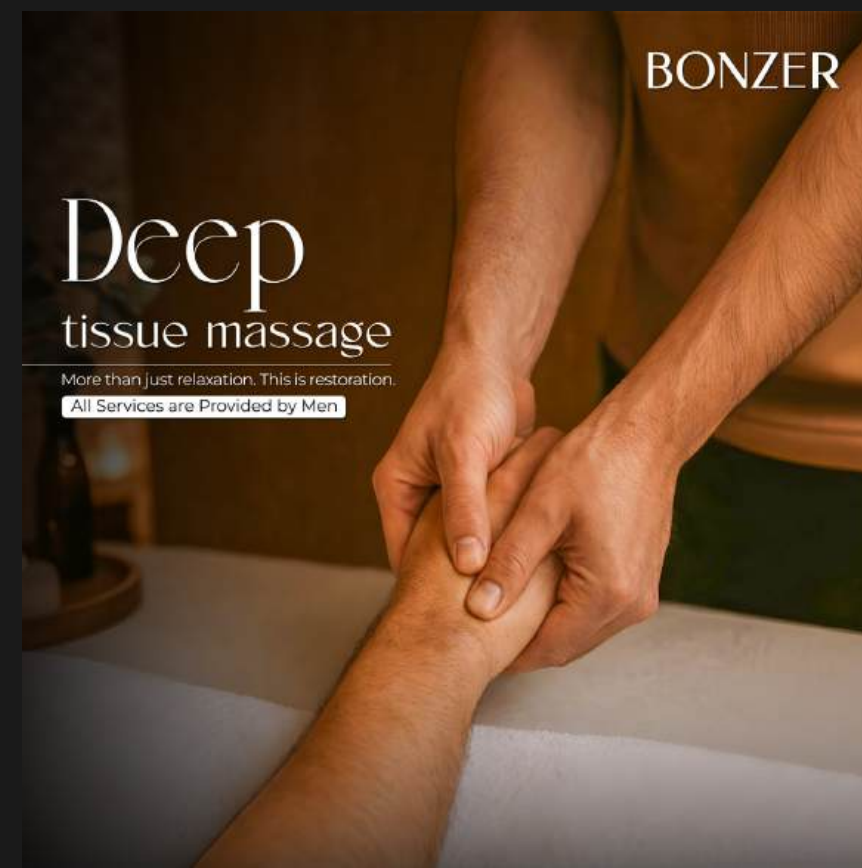
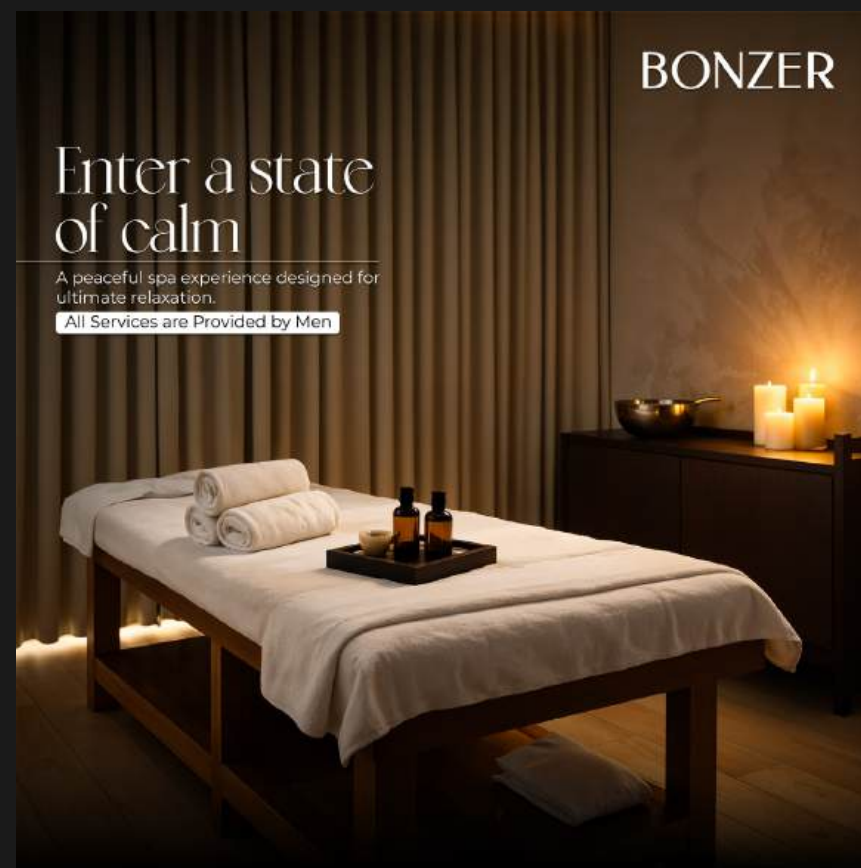
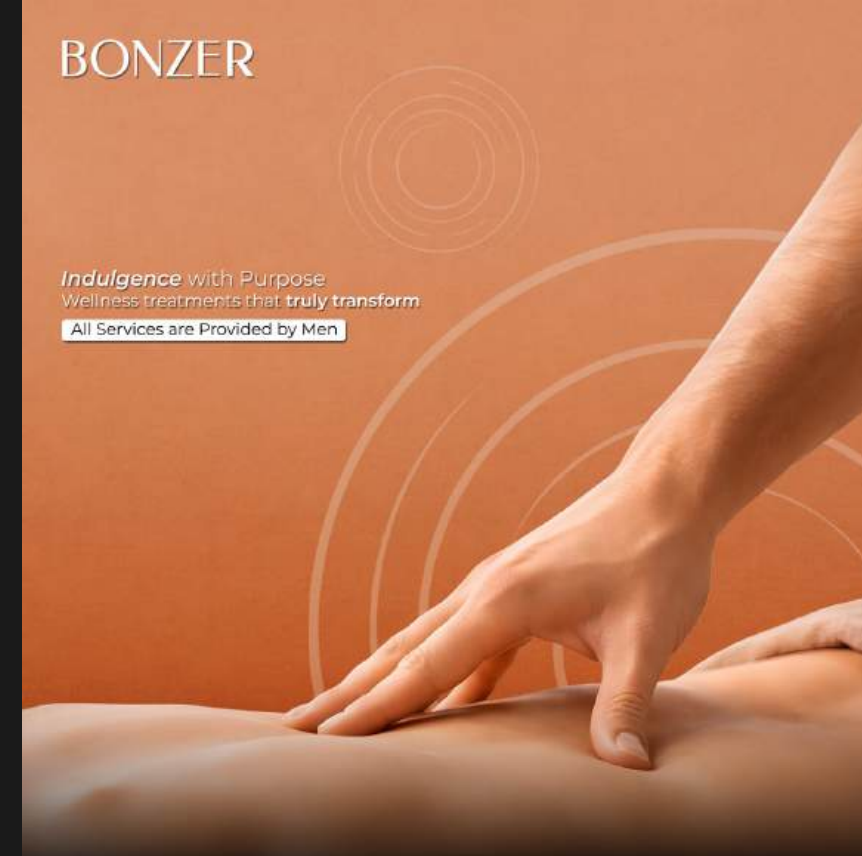


+880 1790-117722 mavenautos.com

Static Designs for

# MAVEN AUTOS →

Delivering high-impact static creatives for Maven Autos, designed to highlight automotive excellence, performance, and premium appeal through bold, refined visuals.



Static Designs for **BONZER** →

Delivering refined static creatives for BONZER, designed to reflect premium grooming, privacy, and a sophisticated lifestyle through clean, high-end visual communication.





Motion Content for  
**BONZER** →

Crafting refined, immersive motion content for BONZER, capturing grooming rituals through cinematic elegance, enhancing luxury perception, client experience, and brand storytelling.

# AUDIO VISUAL →

Visuals that speak



## A Card Documentary

Project : USAID Agricultural Extension Support Activity (AESAs)  
 Donar Partner – USAID  
 Partner : Dhaka Ahsania Mission(DAM)  
 Co-partner – mPower, CARE Bangladesh



## RAB Forces

Project: RAB Forces  
 ব্যাপিড অ্যাকশন ব্যাটালিয়ন



## Rural Women Business Center

Project : Women Business Center  
 Donar Partner – Coca Cola Foundation  
 Partner : United Purpose



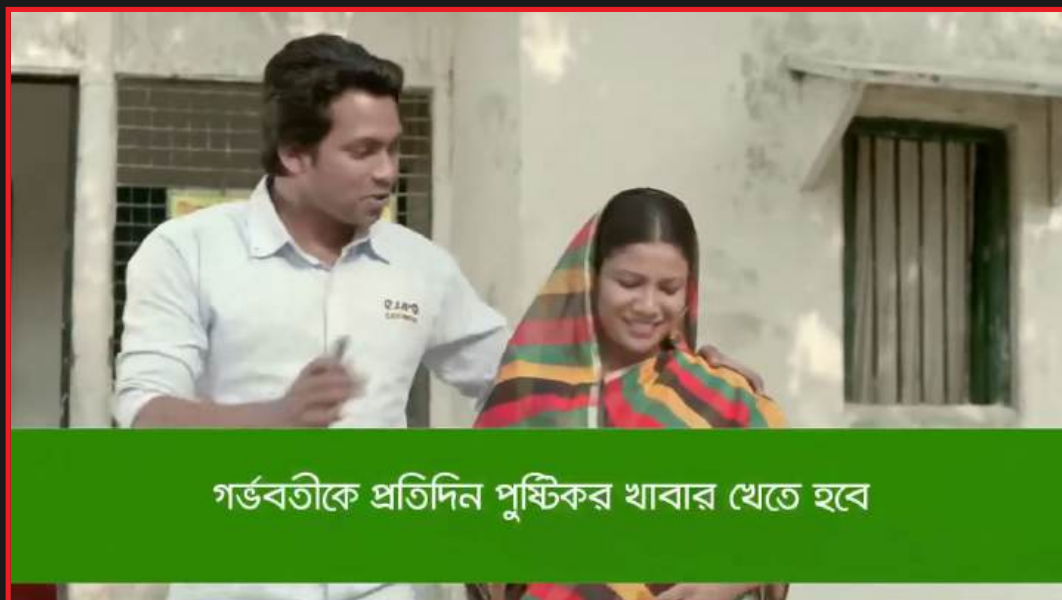
## Myth Breaking Short Film\_Salmar Shopno

Project : USAID's Youth Entrepreneurship and Empowerment Support (YES) Activity in Cox's Bazar  
 Donar Partner – USAID  
 Partner : Relief International  
 Co-partner – mPower, CCDB, YPSA



## Post Crash Response Initiative in Bangladesh

Project: Post Crash Response Initiative  
 Donar Partner – WHO  
 Co-partner – traumalink, স্বাস্থ্য ও পরিবার কল্যাণ মন্ত্রণালয়



## Infant & Mother Nutrition Concept Clinic

Partner - স্বাস্থ্য ও পরিবার কল্যাণ মন্ত্রণালয়  
 Co-partner - fhi 360



## অদম্য বাংলাদেশ\_Ministry of Power, Energy and Mineral Resources

প্রজেক্ট : অদম্য বাংলাদেশ  
 বিদ্যুৎ, জ্বালানি ও খনিজ সম্পদ মন্ত্রণালয়

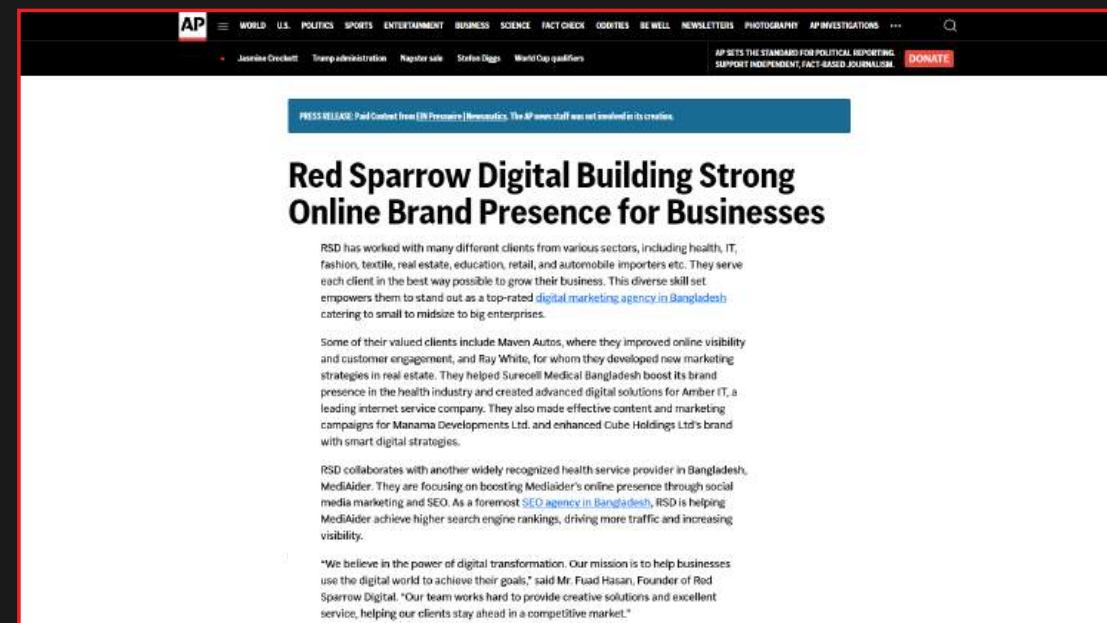
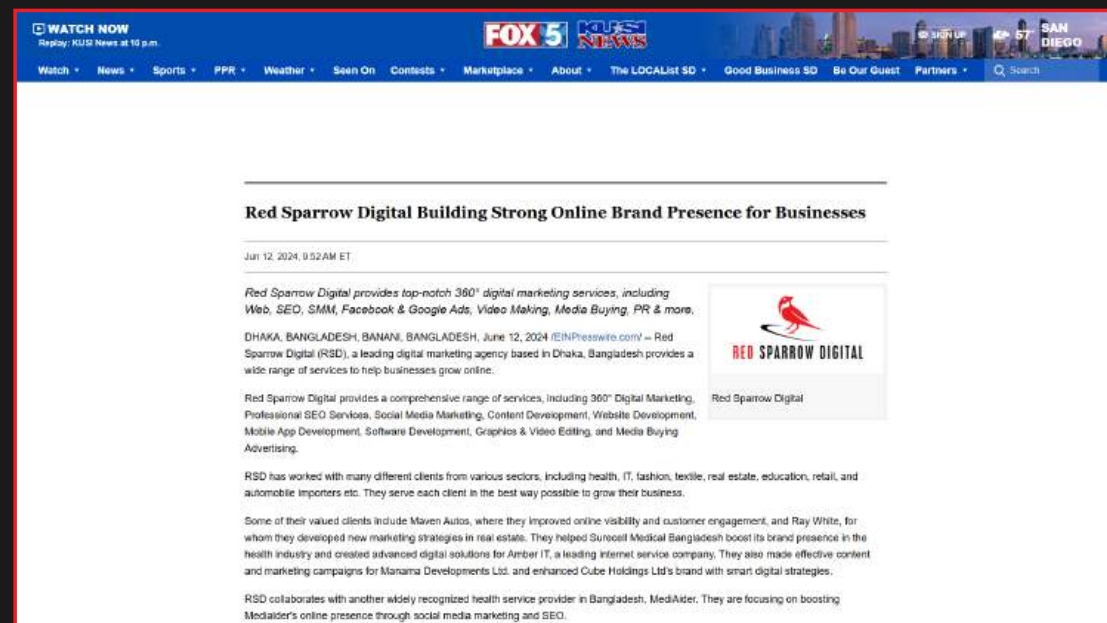
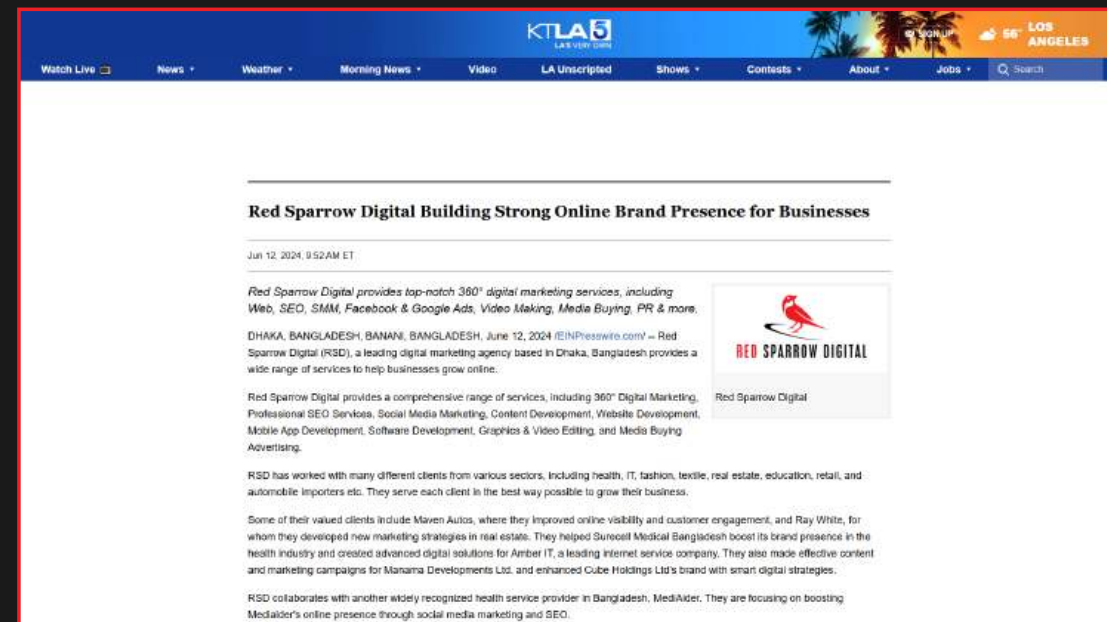


## Aman Cement

আমান সিমেন্ট, আমান গ্রুপ

# KEY ACHIEVEMENT →

We've Been Featured in 200+ International Journals.




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# GET IN TOUCH →

Let's work together to grow your business

 [hello@redsparrowdigital.com](mailto:hello@redsparrowdigital.com)

 +880 1841-451241

 [www.redsparrowdigital.com](http://www.redsparrowdigital.com)

 Plot 105, Suite B3, Road 13/A, Block - C, Banani



**RED SPARROW DIGITAL**